

ERASMUSX PROJECT - DISSEMINATION PLAN			
1		Objectives	<ol> <li>To share practical knowledge, solutions and results of the project to maximize its impact</li> <li>To serve as an example and inspire other universities</li> <li>To reach a large number of potential users (students &amp; universities)</li> <li>To stablish dates and people involved in the dissemination plan</li> <li>To define communication channels and resources</li> </ol>
2	8	Target Groups & stakeholders	Local / international students, teachers, international office staff, authorities, other educational HE institutions, media, etc.
3		Broadcast	Local, national and international
4		Type of activities	See attached Annex 1 for:  Initiation and Planning: Execution: Project Monitoring and Control: Project Closing:
5	R	People in charge & experiences	Soraya García (UAH) and Elisa Rojas (UAH)
6		Calendar	See Annex 2 "Calendar"
7		Channels & resources	-Web: (https://erasmusxproject.github.io): -Audiovisuals: creation of ErasmusX promotional video in Youtube -Meetings: Regular virtual (Hangouts) & face to face meetings and discussions -Public acts & press communications (at universities) -Information workshops and seminars at universities & conferences (Eurocall) -Reports and articles in journals (to be determined) & brochures (project flyer) -Social Media: Twitter (@x_erasmus) -Results platform (E+PRP) Project Logo:
8	*	Tools	<ol> <li>Videos: Youtube</li> <li>Infographics</li> <li>Brochures</li> <li>Graphic material</li> <li>Publications: e-learning /Online Teaching Journals</li> <li>Interactive maps of ErasmusX + project showing the geographic distribution of the courses offered</li> <li>Other educative platforms: Blackboard, Moodle, etc.</li> <li>European Language Label: to share Innovative experiences in the field of teaching and learning of languages (including sign language)</li> <li>Common European platform for the publication of job offers:         <ul> <li>Erasmusintern.org</li> <li>Erasmus Student Network (ESN) and www.erasmobility.com</li> <li>ec.europa.eu/eures/public/es/opportunities</li> </ul> </li> </ol>
9	POPEN	Open Source materials	-Use of several resources with Creative Commons (CC) license or similar: -Website - EUF platform for the delivery of online courses -Course Catalogue
10	8	Results transfer	In different journals and university media concerning the used: -Methodology: online teaching, e-learning, virtual collaboration, etcTechnology: internet, digital tools and platforms -Impact: development of e-learning in HE via formal European media (websites, journals, social media, etc.)



## Annex 1: Type of activities

Initiation and Planning

- Preparation of dissemination plan
- Definition of the impact and expected results
- Reflection on how and among whom the results will be disseminated

Execution

- •Contact local media
- •Use social networks
- Perform periodic activities (informative meetings, press ...)
- Put into operation the web of the project

Project Closing

- •Use the Platform for the Results of the Projects (E + PRP)
- •Link the project file of E + PRP) (project card on your website)
- Evaluate the diffusion, indicating the tools used

Project Follow -up

- Continue dissemination activities
- Develop ideas for future cooperation
- Evaluate achievements and impact
- •Contact relevant media
- •Cooperate with SEPIE and the CE, providing useful information for dissemination and use