












## ERASMUSX PROJECT - DISSEMINATION PLAN

1		Objectives	<ol style="list-style-type: none"> <li>1. To share practical knowledge, solutions and results of the project to maximize its impact</li> <li>2. To serve as an example and inspire other universities</li> <li>3. To reach a large number of potential users (students &amp; universities)</li> <li>4. To establish dates and people involved in the dissemination plan</li> <li>5. To define communication channels and resources</li> </ol>
2		Target Groups & stakeholders	Local / international students, teachers, international office staff, authorities, other educational HE institutions, media, etc.
3		Broadcast	Local, national and international
4		Type of activities	See attached Annex 1 for: <ul style="list-style-type: none"> <li>• Initiation and Planning:</li> <li>• Execution:</li> <li>• Project Monitoring and Control:</li> <li>• Project Closing:</li> </ul>
5		People in charge & experiences	Soraya García (UAH) and Elisa Rojas (UAH)
6		Calendar	See Annex 2 "Calendar"
7		Channels & resources	<ul style="list-style-type: none"> <li>-Web: (<a href="https://erasmusproject.github.io">https://erasmusproject.github.io</a>):</li> <li>-Audiovisuals: creation of ErasmusX promotional video in Youtube</li> <li>-Meetings: Regular virtual (Hangouts) &amp; face to face meetings and discussions</li> <li>-Public acts &amp; press communications (at universities)</li> <li>-Information workshops and seminars at universities &amp; conferences (Eurocall)</li> <li>-Reports and articles in journals (to be determined) &amp; brochures (project flyer)</li> <li>-Social Media: Twitter (@x_erasmus)</li> <li>-Results platform (E+PRP)</li> </ul> Project Logo: 
8		Tools	<ol style="list-style-type: none"> <li>1. Videos: Youtube</li> <li>2. Infographics</li> <li>3. Brochures</li> <li>4. Graphic material</li> <li>5. Publications: e-learning /Online Teaching Journals</li> <li>6. Interactive maps of ErasmusX + project showing the geographic distribution of the courses offered</li> <li>7. Other educative platforms: Blackboard, Moodle, etc.</li> </ol> <ul style="list-style-type: none"> <li>- <i>European Language Label</i>: to share Innovative experiences in the field of teaching and learning of languages (including sign language)</li> <li>- Common European platform for the publication of job offers:               <ul style="list-style-type: none"> <li>- Erasmusintern.org</li> <li>- <i>Erasmus Student Network (ESN)</i> and <a href="http://www.erasmobility.com">www.erasmobility.com</a></li> <li>- <a href="http://ec.europa.eu/eures/public/es/opportunities">ec.europa.eu/eures/public/es/opportunities</a></li> </ul> </li> </ul>
9		Open Source materials	<ul style="list-style-type: none"> <li>-Use of several resources with Creative Commons (CC) license or similar:</li> <li>-Website</li> <li>- EUF platform for the delivery of online courses</li> <li>-Course Catalogue</li> </ul>
10		Results transfer	<b>In different journals and university media concerning the used:</b> <ul style="list-style-type: none"> <li>-Methodology: online teaching, e-learning, virtual collaboration, etc.</li> <li>-Technology: internet, digital tools and platforms</li> <li>-Impact: development of e-learning in HE via formal European media (websites, journals, social media, etc.)</li> </ul>

## Annex 1: Type of activities

